

### 3.4.4 Books and Chapters Published in Edited Volumes During the Year 2019-20

Sr. No.	Name of the teacher	Title of the book published	Title of the chapters published	ISBN number	Name of the publisher	Page No.
1.	Kirtikumar C. Badgujar	Chemical Sciences CSIR-NET & GATE Topicwise Complete Solution	NA	978-93-5262-475-2	Himalaya Publishing House	1-2
2.	Vaneeta Raney	Effective communication	NA	978-93-5367-587-5	Himalaya Publishing house	3-6
3.	Vaneeta Raney	Introduction to public relations	NA	978-93-5299-327-7	Himalaya Publishing house	7-10
4.	Dinesh Pathak	Adhunik hindi sahitya ki vaicharik prushthbhoomi	Bharteeya Navjagaran ke vaicharik aadhaar	978-81-942507-1-5	Naman Prakashan	11-15
5.	Vidya Hariharan	Trends and Issues in Literature	Creating social space: A study of spatial subversion in Manjula Padmanbhan's Harvest	978-81-925027-1-7	Impressions Publisher	16-20



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Metric No.: 3.4.4 Number of books and chapters in edited volumes published per teacher during last 5 years.

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*This is to certify that pages from number 1 to 20 of the attached documents/reports are verified and found to be true.*

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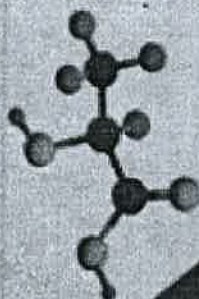
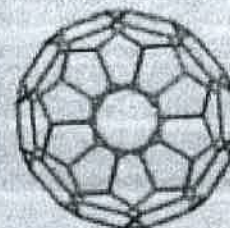
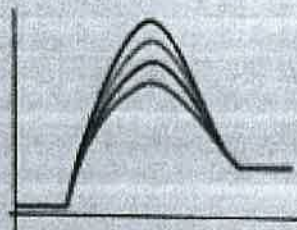
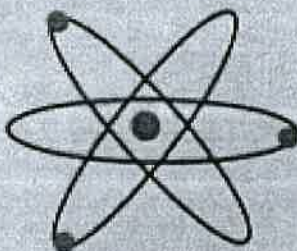
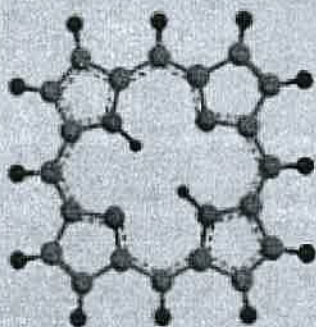
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(SECOND EDITION)

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# EFFECTIVE COMMUNICATION - I

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(As per the Revised Syllabus of Mumbai University for  
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Vaneeta Raney

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### ABOUT THE BOOK

Public Relations is an activity of building relationships in order to advance, and uphold the reputation of any organization in the community. Consequently, PR practitioners need to stimulate their innovative thinking and capacities in vexing times. The swings and trends in PR discipline, allied dimensions, social media league and crisis communication has led to the resilient growth in PR. Apparently, diverse facets akin to media tools, corporate advertising, media relations, NGO activism, and brand-product campaigns are covered in the revised edition as refined features of the book.

The PR domain and its twist and development have been covered in "Introduction to Public Relations (in Mass Media)". The events with latest updates are incorporated in this edition. It has a racy and frenzy style of narrating with the features such as Mind Chews, Practical Insights, Relook and Guidepost with Corporate Snapshots. The book proves to be a companion for PR, marketing, communication management and media to boot.

### ABOUT THE AUTHOR



**Ms. Vaneeta Raney** has academically excelled in Masters in Management Science with Industrial Psychology and Marketing from IBMR. She is associated with interdisciplinary educational institutions at UG and PG levels.

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She is firmly grounded with University of Mumbai & ICFAI and conducts customized grooming sessions on demand for UG and PG courses. Ms. Raney has a flair for analytical writing and creative visualization. She believes in imparting education and works for the skill development and personal growth of the youth and prospective stakeholders of society. She believes in intellectual humility which is a keystone to individual prominence with spiritual richness.

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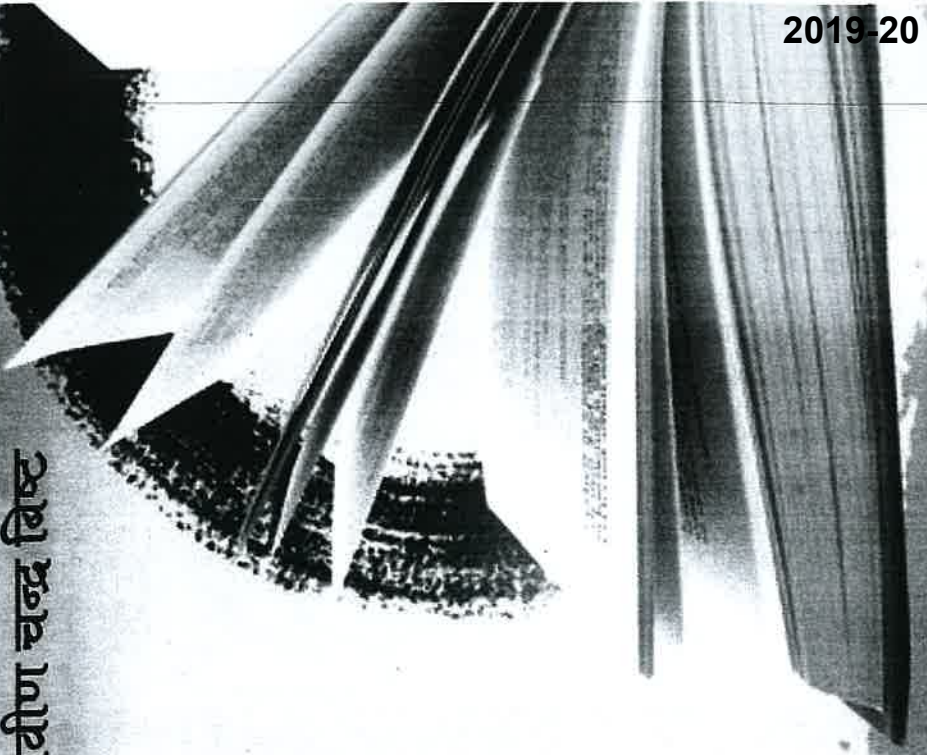
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## भूमिका

साहित्य का जीवन से प्रभावित होना और जीवन को प्रभावित करना एक सहज-स्वाभाविक प्रक्रिया है। किंतु यह तभी संभव है जब साहित्य जीवन में व्याप्त विसंगतियों-विद्वेषताओं को उद्घाटित करते हुए स्वस्थ-समाज और जीवन के निर्माण में अग्रसहो। ऐसे साहित्य की निर्मिति में रचनाकार की सामाजिक प्रतिबद्धता एवं प्रगतिशील विचारधारा का महत्वपूर्ण योग होता है और इस विचारधारा का निर्माण साहित्यकार द्वारा अपने समय के सामाजिक-सांस्कृतिक परिवेश में आ रहे बदलावों से प्रेरणा ग्रहण कर तमाम सहमतियों-असहमतियों को खंगालते हुए समाज और मानव जीवन के हित में एक निष्कर्ष तक पहुँचने की प्रक्रिया के दौरान होता है। इस तरह साहित्य-सृजन की प्रक्रिया में विचार तत्व की महती भूमिका होती है। हर रचनाकार अपनी रचनाओं के माध्यम से किसी न किसी विचार तत्व को संप्रेषित कर अपने समय और समाज को समृद्ध, समुन्नत और सचेतन बनाने का प्रयास करता है।

आधुनिक हिंदी साहित्य की वैचारिक पृष्ठभूमि में वे परिस्थितियों और कारक तत्व ही रहे हैं, जिन्होंने आधुनिक भारत के निर्माण की प्रक्रिया शुरू की। इसमें कोई संदेह नहीं है कि पश्चिमी देशों के संपर्क में आने के बाद ही भारतीय समाज में आधुनिकता का प्रवेश हुआ। सामाजिक, धार्मिक और सांस्कृतिक क्षेत्रों में जिस तरह ब्रह्म समाज, आर्य समाज, प्रार्थना समाज, थियोसॉफिकल सोसायटी, स्वयंशोधक समाज आदि ने सामाजिक कुरीतियों एवं धार्मिक अंधविश्वासों आदि के विरुद्ध चेतना जगाने का प्रयास किया तथा शिक्षा और संस्कृति के क्षेत्र में नई पहल की उससे इस प्रक्रिया को निरंतर गति मिलती रही।

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By Dr. Pravin Chandra Bisht

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किया, "भारतीय विधवाओं की संख्या दो करोड़ दस लाख है, जिसमें केवल नौ वर्ष की अवस्था वाली 79000 हैं; 14 वर्ष की अवस्था वाली 2070000 हैं। 19 वर्ष की अवस्था वाली 2820000 हैं।

(वर्ष-1, विन्दु 39, सं-1950, पृ-4)

विधवा स्त्रियों के पुनर्विवाह के पक्ष में भी आवाज उठाई गई। 'प्रेमधन' जी ने लिखा कि यदि संती प्रथा कानून द्वारा बंद की जा सकती है तो कानून द्वारा स्त्रियों का पुनर्विवाह भी कराया जाना चाहिए।

(प्रेमधन सर्वैश्वर्य; द्वितीय भाग, पृ-194)

दहेज प्रथा का भी जमकर विरोध हुआ। प्रताप नारायण मिश्र ने इस कुप्रथा पर करारी चोट की, "नाना भौति के क्लेश और हानि सहना, पर पुरानी लकौर के एक अंगुल भी बाहर न' होना, बिरादरी में दो दिन की वाहवाही के लिए ऋण काढ़ के सैंकड़ों की आतिशबाजी छिनभर में फूँक के संतान के माये कर्ज मढ़ जाना, दहेज की दुष्ट प्रथा के मारे नई पौध की उन्नति मिट्टी में मिलाना कहाँ तक उचित है?"

(ब्राह्मण, खंड-6, सं-2, भलमंसी)

आज भी भारत जिन समस्याओं से जूझ रहा है वे सभी भारतेंदु युग में भी वर्तमान थीं किन्तु उस काल के सभी पत्रों का स्वर एक था। वे इन सभी बुराइयों को जड़ से मिटाना चाहते थे और कटिबद्ध थे। राष्ट्रीयता की भावना भी सभी में कूट-कूट कर भरी हुई थी। इन्हीं के सद् प्रयासों से जनसम्पर्क और जन चेतना का अभ्युदय हुआ। इस युग के पत्रकारों/सम्पादकों की बलवती निष्ठा, देश भक्ति, युग चेतना के प्रति पूर्ण सचेत प्रवृत्ति आदि ऐसे गुण थे जिन्होंने इस युग की पत्रकारिता को अप्रतिम व अविस्मरणीय बना दिया।

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## भारतीय नवजागरण के वैचारिक आधार

प्रो. दिनेश पाठक

भारतीय नवजागरण का समय 19वीं शताब्दी का उत्तरार्द्ध व 20वीं शताब्दी का पूर्वार्द्ध उहरता है। यह वह समय था जब भारत में अनेक वैचारिक परिवर्तनों को आकार लेते हुए देखा गया। इन नये विचारों ने एक नई दृष्टि को जन्म दिया और इस नई दृष्टि ने जीवन के सभी क्षेत्रों में सकारात्मक बदलावों को गति प्रदान की। समाज, धर्म, संस्कृति शिक्षा के क्षेत्रों में अनेक नये-नये परिवर्तन इन दिनों में देखे गये। बनी बनाई मान्यताओं-परंपराओं और रूढ़ियों को विज्ञान व तर्क के धरातल पर चुनौती दी गई और जीवन के हर क्षेत्र में वैज्ञानिक व तार्किक चीजों को ही स्वीकार करने की सलाह दी गई। जो भी कुछ अवैज्ञानिक, अतार्किक व अव्यावहारिक था उसे छोड़ने का आग्रह किया गया। समेकित रूप से इसे ही नवजागरण का नाम दिया गया।

नवजागरण के केन्द्र में अनेक व्यक्ति, संस्था व विचारधाराएँ कार्य कर रही थीं, जिनमें राजाराम मोहन राय, केशवचन्द्र सेन, न्यायमूर्ति महादेव गोविंद रानडे, स्वामी दयानंद सरस्वती, एनी बेसेंट, महर्षि धोंडो, केशव कर्वे, महात्मा फूले, छत्रपति शाह महाराज जैसे व्यक्तियों व ब्रह्मसोसमाज, प्रार्थना समाज, आर्य समाज, धियोसौ फिक्ल सोसाइटी, सत्यशोधक समाज जैसी संस्थाओं की भूमिका विशेष रूप से उल्लेखनीय हैं। भारतीय नवजागरण पर विचार करते हुए एक महत्त्वपूर्ण तथ्य यह है कि उसके वैचारिक आधार पर भी दृष्टि डाली जाए और यह समझने की कोशिश की जाय कि वे कौन से विचार थे जिन्होंने भारतीय नवजागरण को गति देने का कार्य किया, जिनके बिना नवजागरण का विचार केवल विचार ही बना रहता, उसका प्रत्यक्ष धरातल तक उत्तर पाना संभव ही नहीं हो पाता।

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## TRENDS AND ISSUES IN LITERATURE

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A handwritten signature in black ink, appearing to read "S.B. Sawant".

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Atreya D. Joshi

Banda.




## Preface

This book is the outcome of the National Seminar hosted by the Department of English on 6th October 2018 on the topic 'Emerging Trends and Issues in Literature'. The seminar received an overwhelming and positive response from Maharashtra, Goa and Karnataka. In all more than 30 papers were presented, which was followed by serious deliberations and discussions. Most of the papers have been included in this book. On further reading, some papers delved deeper into issues concerning literature, and not the 'emergence' of the same in the contemporary context. Hence the book is titled as 'Trends and Issues in Literature'.

The objective of the seminar was to bring the academicians and thinkers on a common platform and initiate a healthy discussion. This was achieved through the seminar. The motto of our college is the famous verse of Sant Sohirobanath Ambiyee ॥ आंतरीचा ज्ञानदिवा मालवू नो रे ॥ which means 'Keep the Inner Light of Knowledge burning'. The seminar was an attempt at putting these words into practice.

I sincerely thank Dr. (Mrs.) Kiran Budkuley, Professor of English (Retd.) and presently Professor, B. Borkar Chair of Comparative Literature at Goa University for delivering the thought provoking Key Note Address. I thank my Principal Dr. S.B. Sawant for his constant support and assistance. I also thank the management members of SPM, Banda namely Shri. D. B. Warang, Chairperson; Shri. Premanand Nadkarni, Secretary; and all the honorable members of SPM, Banda. In fact, we all are inspired by the founder President of SPM, Banda, Dr. B. B. Gaitonde, the ex-Advisor to WHO, an academician and a renowned name in this part of Konkan region.

A special mention of gratitude to my colleagues, namely Mrs. Rajshri A. Shirke, Mrs. Swati Gaonkar-Mahale, Mrs. G. D. Joshi, Dr. Nivrutti D. Karvekar, Mr. Anil A. Shirke and Mr. A.P. Mahale for their overall support and assistance.

  
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**Dr. Dattaguru G. Joshi**  
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# TRENDS AND ISSUES IN LITERATURE



TRENDS AND ISSUES IN LITERATURE

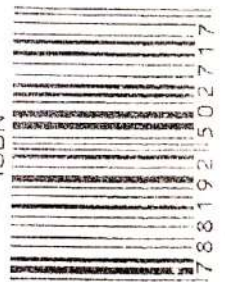
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Dr. M. Shanthi's paper represents reflections of caste and gender related discourse in the novels *Bhimayana* and *Funny Boy*. The article by Maulana A. Makandar highlights the issues of colonization, decolonization and neo-colonization of Indians by sighting the example of Chetan Bhagat's novel *Five Point Someone*. Dr. Manisha M. Muzumdar elicits Vijay Tendulkar's *Mitrachi Gosta* as the victim of social taboo. Mrs. Roshanara Shaikh in her paper projects the multiculturalism in Anita Desai's *Bye Bye Black Bird*. Rupali Gaikwad discusses Mahashweta Devi's *Rudali*, a marginalized culture of Rajasthan and today's women as Rudalis in Indian Society. Shivaji Gudaji attempts traces of Indianness in the short stories of R.K. Narayan. Upanekar in her paper on Namdev Dhasal's Golpitha traces awakening from the underworld. Dr. Sandeep K. Thorat attempts to highlight the reflection of the Indian ethos and culture in The poetry of Keki Daruwalla and Dom Moraes's poetry. Dr. Bharat A. Tupere represents the exploitation of women in the novel of *Big Breasts and Wide Hips* by Mo Yan. The article of Vidhya Hariharan throws light on spatial subversion in Manjula Padmanabhana's *Harvest*. Dr. Dattaguru G. Joshi shows the identity and rootedness of Goan Identity in Isabel Vas's play *Playing with Eye of the Dragon*. Mrs. Medha M. Amshakar discusses marginalization in Tony Morrison's *Beloved*. Anil Shirke highlights the importance of digital media and mobile phones in his article. Rama Murkunde presents varied views pertaining to translation and problems associated with it.

While discussing the emerging trends in literature, It is difficult to define one typical Characteristics of 21st Century. The age is full of experimentation and it is discussed in different genres. The social and political upheavals, the consolidation and expansion of multinational capitalism, the emergence of the information age, the struggle of the post-colonial voices and the changing configuration of a new multicultural population have led to the rethinking of literary studies. Presence of a great range of the style and approaches led the writers redefine the specific boundaries of literature. The contribution of the scholarly research papers has enriched this volume.

I express my sincere thanks to the writers of the scholarly papers for their valuable contribution. I also express my thanks to Dr. Dattaguru Joshi. Mrs. Rajashree Shirke, Mrs. Swati Gaon-Mahale and all Teaching and non teaching staff for making the seminar a great success.

Dr. S. B. Sawant



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## Stephen King's *The Stand*: A Fine Illustration of Apocalyptic Horror

Advait Dhondiram Joshi

### ABSTRACT:

This paper throws light on apocalyptic horror projected in Stephen-King's *The Stand* (1978), the famous American horror fiction writer. The novel exposes existing of evils in future world of mankind. Thus, the novel is a fine illustration of apocalyptic horror. King depicts the invisible 'Other' that destroys human life that threatens human life.

**Key words**- apocalyptic, horror, evil, other, invasion of dangers.

*The Stand*, published in 1978, is about super-flu that destroys 99.4% population of the world. The novel presents the battle between good and evil. King seems to be worried about the future of mankind. At the beginning Thomas Campion escapes from secure military station. Though he succeeds in escape, he carries a dose of super-flu which is automatically spread in the country. The dreadful virus has finished off most of the population. Few are left and survived and those who have survived begin to group themselves into two groups. The good people join the group of Mother Abigail and evil people prefer to join, Randall Flagg. He is the most evil character King has ever portrayed. Some of the good characters betray their comrades and try to rebuild society in Boulder. The 'bad' characters show their badness to their own people in Las Vegas, Nevada. At the end four heroes set out from the 'good' camp to combat the evil. The three of the heroes are seized by Flagg's men. One is cruelly shot when he laughs in the face of his enemy. The others are publically executed. As the things get worst, one of the followers of the Flagg Trashcan comes with a nuclear bomb. One of the 'bad' people comments against execution and is immediately electrocuted by a bolt of lightning. The bomb kills everyone except Flagg who succeeds to escape in spirit form. At the end of the novel the hero returns to Boulder. He and his family decide to find a place without so many people, and the novel ends with the unanswered question, do people ever really learn anything? (TS 1135)



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